



EASTERN PENNSYLVANIA
GREENWAYS & TRAILS SUMMIT

A TWO-DAY SUMMIT FOCUSING ON
**PLANNING, BUILDING,
MARKETING, AND
SUSTAINING**
LOCAL AND REGIONAL TRAILS.

& WEDNESDAY, SEPTEMBER 19
THURSDAY, SEPTEMBER 20
DESALES UNIVERSITY, CENTER VALLEY, PA





REGISTER NOW!

PHOTO: Schuylkill Banks

The D&L Trail Alliance and the 14-county Summit Planning Committee welcome all who are involved in planning, designing, constructing, maintaining, and promoting trails and greenways in eastern Pennsylvania.

Networking • Accessible and sustainable trails • Sharing best practices and case studies • Historic and land preservation for trails • Multi-municipal cooperation • Marketing and publicizing trails • Active transportation • Water trails • Partnering with utility companies • Overcoming opposition • Input your trail information into the Explore PA Trails website • Mobile workshops on regional trail projects



Online registration and copies of this brochure are available at:
www.delawareandlehigh.org

Wednesday, September 19, 2012

PLENARY SESSIONS

8:30-9:00 AM **REGISTRATION AND BREAKFAST**

9:00-9:15 AM **WELCOME AND OPENING REMARKS**

Silas Chamberlin, Director of Stewardship & Interpretation, Delaware & Lehigh National Heritage Corridor

9:15-10:00 AM **KEYNOTE SPEAKER**

Charles Marshall
Rails-to-Trails Conservancy, Chair of the Board of Directors

10:00-10:15 AM
(15 minutes)

BREAK

Visit exhibit hall and Explore PA Trails interactive map room

Shane Hoover, GIS/Information Technology Coordinator, PA Department of Conservation & Natural Resources (DCNR); Kent Taylor, GIS Specialist, Western Pennsylvania Conservancy, DCNR
Bring your trail data and photos to share on Explore PA Trails website.

10:15-11:15 AM

PANEL PRESENTATION

Envisioning the Eastern Pennsylvania Regional Trail Network

Elissa Garofalo, President / Executive Director, Delaware & Lehigh National Heritage Corridor; Andrew Johnson, Program Officer, William Penn Foundation; Diane Kripas, Division Chief, Greenways & Conservation Partnerships Division, PA Department of Conservation & Natural Resources; Brian Hare, Chief, Planning & Contract Management Division, PA Department of Transportation

11:15-12:15 AM

PANEL PRESENTATION

Highlighted Projects from the Regional Trail Network

Michael Kaiser, Director, Lehigh Valley Planning Commission; David Brinkley, Executive Director, September 11th National Memorial Trail; John Brunner, Mid-Atlantic Recreation Planner, Appalachian Mountain Club

12:15-12:30 PM
(15 minutes)

BREAK

Visit exhibit hall and Explore PA Trails interactive map room

12:00-12:45 PM

LUNCH & NETWORKING

Remarks provided by: Rob Loughery, Chairman Bucks County Commissioners

Wednesday, September 19 *(Continued)*

BREAKOUT SESSIONS

1:15-2:15 PM

ACCESSIBLE DESIGN & DEVELOPMENT > (Planning & Design 1) – Learn how you can turn the obstacles of planning, designing, and building accessible trails into opportunities to develop sustainable trails for a variety of users.

Larry Knutson, Penn Trails

THE CIRCUIT: A MODEL FOR TRAIL NETWORK

DEVELOPMENT > (Developing Trails & Trail Networks 1) – The Circuit is Greater Philadelphia's regional trail network. Learn what members of the Circuit Coalition are doing to build, connect, and promote their region's trails.

*Spencer Finch, Pennsylvania Environmental Coalition;
Andrew Johnson, William Penn Foundation; Sarah Clark Stuart,
Greater Philadelphia Bicycle Coalition;
Chris Linn, Delaware Valley Regional Planning Commission*

GETTING NOTICED: IMPROVING COMMUNICATIONS > (Communications & Outreach 1) – Learn innovative methods and “insider” tips to effectively communicate your project's successes and build recognition in the press.

Liz Pacheco, Grid Magazine; Paul Bencivengo, Visit Bucks County; Matt Golas, PlanPhilly.com



2:15-2:30 PM

BREAK



2:30-3:30 PM

SUSTAINABLE DESIGN & DEVELOPMENT > (Planning & Design 2) – A well-designed and built trail can complement natural ecosystems and save long-term maintenance costs.

Scott Everett, Delaware & Lehigh National Heritage Corridor; John Mauser, Martins-Jacoby Watershed Association; Frank Maguire, International Mountain Bicycling Association

ADVANCING WATER TRAILS > (Developing Trails & Trail Networks 4) – Pennsylvania's network of water trails is expanding. Learn how you can grow your water trail project.

Kevin Fister, Wildlands Conservancy; Hannah Hardy, Pennsylvania Environmental Council; David Lange, National Park Service; Bob Folwell, Schuylkill River Heritage Area

PUBLIC HEALTH & ACTIVE TRANSPORTATION > (Communications & Outreach 2) – The public health benefit of active transportation is one of the most compelling reasons to invest in trails and greenways.

Elizabeth George, Montgomery-Peters-Mercersburg Connection; Clint Randall, Philadelphia Health Department; Carol Hussa, Pennsylvania Environmental Council



3:30-3:45 PM BREAK

3:45-4:45 PM

PENNDOT 101 > (Planning & Design 3) – Learn the nuts and bolts of partnering with the PA Department of Transportation, from funding to permits to completed project.

Ryan Gallagher, Delaware Valley Regional Planning Commission

April Hannon, PennDOT District 4

Steve Pohowsky, PennDOT District 5

Dick Cochrane, McTish, Kunkel, & Associates

DEVELOPING MULTI-MUNICIPAL TRAILS > (Developing Trails & Trail Networks 3) – Trails that cross multiple municipalities require unique planning, development and management.

Karen Szwast, West Side Trail Commission

Stephanie Milewski, Lackawanna Heritage Valley Authority

Dave Albright, Chestnut Hill Township

WORKING WITH LANDOWNERS AND OVERCOMING OPPOSITION > (Communications & Outreach 3) – With the proper approach, you can minimize opposition and build support for your project.

Bill Kern, Countryside Conservancy

Andy Strauss, Strauss & Associates

4:45 PM DEPART

Thursday, September 20

8:00-9:00 AM REGISTRATION AND BREAKFAST

8:30-9:00 AM PLENARY SPEAKER

Bill Nesper, Vice President of Programs, Rails-to-Trails Conservancy

9:00-10:00 AM

CONSERVATION FOR TRAIL & VIEWSHED > (Planning & Design 4) – Protecting the land adjacent to your trail can ensure a high-quality experience for visitors, discourage encroachment, and preserve open space.

Mike Horne, US Fish & Wildlife Service; Kim McKee, Appalachian Trail Conservancy; Jeanne Ortiz, Audubon Society

TRAIL DEVELOPMENT 101 > (Developing Trails & Trail Networks 2) – New to trail development? The experts share their tips for planning and executing a successful trail project.

Steve Nelson, Montgomery County Planning Commission;

John Motz, Monroe County Conservation District; Pat Thomes, Rails-to-Trails Conservancy

SMART PHONES & MOBILE TECHNOLOGY > (Communications & Outreach 4) – Bring your communications plan—and trail—into the twenty-first century with mobile technology.

Shane Hoover, PA Department of Conservation & Natural Resources; Kent Taylor, PA Department of Conservation & Natural Resources; John Brunner, Appalachian Mountain Club

10:00-10:15 AM BREAK



Thursday, September 20 *(Continued)*

10:15-11:15 AM

CULTURAL RESOURCES AND TRAILS > (Planning & Design 5) –Preservation of historic resources often complements trail development and builds interest in the trail.

Robert Thomas, Campbell Thomas & Co.; Carter van Dyke, Carter van Dyke Associates; Tony Waldron

PARTNERING WITH UTILITIES > (Developing Trails & Trail Networks 5) – Successful partnerships with utility companies can lead to development of new trail corridors and other trail-related projects.

*Lance Kittleson, Susquehanna Warrior Trail
Brian Harris, Bushkill Township
Stephanie Milewski, Lackawanna Heritage Valley Authority*

ECONOMIC DEVELOPMENT & REVITALIZATION > (Communications & Outreach 5) – Trails and greenways have the potential to spur economic growth and the revitalization of both rural towns and urban neighborhoods.

*Steve LaBrake, Saucon Valley Bikes
Bob Folwell, Schuylkill River Heritage Area
Dave Buck, Endless Mountains Outfitters*

11:15AM-4:30 AM

MOBILE WORKSHOPS
(see mobile workshop page)



Appalachian trail (left); Purple flowering raspberry (above); Bartram's Garden entry (below)



MOBILE WORKSHOPS



Participation in a mobile workshop is included in your summit registration. Please select a workshop by circling your choice on the registration form.

Wednesday, September 19

TRIP 1: BIKE & BOAT ON THE D&L TRAIL AND LEHIGH RIVER

This bike and boat trip features two of the Lehigh Valley's premier trails: the D&L Trail and the Lehigh River Water Trail. We will depart DeSales University at 3:45 PM for Sand Island in Bethlehem. Participants will bike from Bethlehem to Allentown on a 4-mile, canal towpath section of the D&L Trail. Following the bike ride, we'll paddle canoes down the Lehigh River and arrive in Bethlehem by 8 PM. Learn about how these trails are managed and maintained, while experiencing historic canal locks, wildlife, and the sun setting over the scenic Lehigh River. Participants provide their own transportation from DeSales to Sand Island. Bikes and canoes provided by Wildlands Conservancy. **Cost: \$15**

TRIP 2: BIKE RIDE ON THE SAUCON RAIL TRAIL

This bike ride features one of the Lehigh Valley's newest and most popular trails: the Saucon Rail Trail. We will depart from Upper Saucon Township Park (adjacent to DeSales University) at 5:15 PM. Participants will ride to Hellertown and back, for an 8-mile round trip. Learn about how this trail was constructed (with local funding alone!), is being managed by a multi-municipal trails commission, and is contributing to the local economy. Participants provide their own bikes. Participants will drive or bike to the trailhead. Directions will be available at the registration table. Limited to 20 participants. **Cost: Free**

Thursday, September 20

All buses leave from DeSales University at 11:30 AM and return by 4:30 PM. Boxed lunches will be provided to eat on the bus or at first tour stop. Participation in one of the three mobile workshops is included in your registration.

BUS A: THE CIRCUIT: PHILADELPHIA'S REGIONAL TRAIL NETWORK

Experience several of the region's most innovative and popular trail projects. Participants will stop at (or drive by) the Route 202 Trail in Doylestown and a number of trails in or near Philadelphia, including Schuylkill Banks, Bartram's Garden, 58th Street Greenway, buffered bike lanes, and the Manayunk Bridge Trail, among others. Learn about this thriving regional trail network and the communications plan, coalition building, and funding structure behind its success.

BUS B: JORDAN CREEK GREENWAY

Experience completed and future sections of the Jordan Creek greenway, which is envisioned to connect Allentown to the Appalachian Trail. Stops will include Leaser Lake, Trexler Nature Preserve, and a short walk on a completed section of multi-use trail in Lehigh County. Learn about the opportunities and obstacles of building a long-distance trail along a creek that passes through various municipalities. Also learn about future plans for the greenway.

BUS C: CHERRY VALLEY NATIONAL WILDLIFE REFUGE

Since its designation in 2008, the Cherry Valley National Wildlife Refuge has preserved more than 2,000 acres of land in Monroe County. Learn what land managers are doing to develop a system of footpaths that complements the nationally significant upland and marsh ecosystems contained in the refuge. After eating our boxed lunches at Cherry Valley Vineyards, we'll hit the trail to experience the refuge first hand.



**EASTERN PENNSYLVANIA
GREENWAYS & TRAILS SUMMIT**



For more information use the QR code at right or contact Sandy at 610-377-4063 or email sandra@delawareandlehigh.org.

www.delawareandlehigh.org

SPONSORS INCLUDE:



**D&L Trail
Alliance**



REGISTRATION

INCLUDES: LUNCH, REFRESHMENTS, MATERIALS & MOBILE WORKSHOP



\$40 for two days
\$30 for one day.

SKIP THIS FORM AND REGISTER ONLINE
AT WWW.DELAWAREANDLEHIGH.ORG



Name: _____

Organization/Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Please check the breakout session you plan to attend:

Wednesday, September 19

1:15-2:15PM

- ☐ PLANNING & DESIGN 1 ☐ DEVELOPING TRAILS & TRAIL NETWORKS 1 ☐ COMMUNICATION & OUTREACH 1

2:30-3:30 PM

- ☐ PLANNING & DESIGN 2 ☐ DEVELOPING TRAILS & TRAIL NETWORKS 2 ☐ COMMUNICATION & OUTREACH 2

3:45-4:45 PM

- ☐ PLANNING & DESIGN 3 ☐ DEVELOPING TRAILS & TRAIL NETWORKS 3 ☐ COMMUNICATION & OUTREACH 3

Thursday, September 20

9:00-10:00 AM

- ☐ PLANNING & DESIGN 4 ☐ DEVELOPING TRAILS & TRAIL NETWORKS 4 ☐ COMMUNICATION & OUTREACH 4

10:15-11:15 AM

- ☐ PLANNING & DESIGN 5 ☐ DEVELOPING TRAILS & TRAIL NETWORKS 5 ☐ COMMUNICATION & OUTREACH 5

DAY 1 OPTIONAL TRIPS (circle one – see mobile workshop sheet)

Trip 1 (add \$15 to registration fee) Trip 2

DAY 2 MOBILE WORKSHOPS (circle one – see mobile workshop sheet) Bus A

Bus B

Bus C

Total registration fee enclosed: _____

Register online at www.delawareandlehigh.org or mail this form along with your payment by Sept. 12, 2012 to:
Sandra Duda, Delaware & Lehigh National Heritage Corridor, Inc.
110 N. 3rd St., Room 220, Lehigh, PA 18235

Please make your check payable to: Delaware and Lehigh National Heritage Corridor, Inc.
For more information, contact Sandy at 610-377-4063 or email sandra@delawareandlehigh.org.